

# *THE ACADEMY*

541 Elizabeth Street, Melbourne Victoria 3000 Australia

*Welcome .....*

*Thank you so much for your interest in the courses we offer.*

*We would be delighted to speak with you to answer any questions you might have, so please phone us on 9329 9544.*

*Looking forward to hearing from you*

Fieldberg Pty Ltd trading as Australian Academy of Hairdressing  
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# ***WELCOME TO THE AUSTRALIAN ACADEMY OF HAIRDRESSING***

## ***“Our Focus – Your Future”***

The Australian Academy of Hairdressing is Australia's major private college trainer of hairdressers. More than 10,000 students have qualified through the Academy since 1932. The Academy continues to train both hairdressers and beauty therapists using the most up to date methods which prepare our graduates for work in the 21<sup>st</sup> century.

We see your employment as our ultimate objective and it is against this that we measure our success.

Our credentials are accredited by both the Victorian and Australian Governments.

Perhaps you have very little time to study or you would like to come for 2 years. Whatever your choice, our flexible range of courses will enable you to become a qualified hairdresser or beauty therapist.

## ***“Leaders in Excellence”***

Your training is built on extensive salon experience throughout your course. Hundreds of people come to the Academy salons every week.

Your instructors are very friendly and helpful and completely focused on your success.

The advantage of training at the Academy is that you will be fully qualified and earning the full professional wage in a third of the time it would take you to complete an apprenticeship.

College training is appropriate for people of all ages. For more than 70 years Victorians have had the choice between hairdressing apprenticeships and college training. The Academy prides itself on having a very diverse range of students varying in age from 15 to 50 and from more than 30 different countries.

## ***“The Place to Be”***

Our College occupies 4 levels in one of the main streets in Melbourne, at 541 Elizabeth Street. The large ground level contains 5 spacious salons in which our students practise their skills every day with clients. The 1<sup>st</sup> floor contains 4 hairdressing workshops and 2 beauty salons.

The Academy is in a busy part of Melbourne, right near the famous Queen Victoria Market, the largest food and clothes market in Victoria. Trams, trains and buses are nearby and many students shop in the city during their lunch hour, at the beautiful boutiques and malls.

## ***“A Career for Life”***

The Academy's Employment Manager is responsible for helping every graduate who requests a job. There are more salon employers needing staff than The Academy is able to supply.

Salons differ in the type of person they would like to employ. Some want chatty, bubbly hairdressers, others want someone quiet, who knows what to say and when to say it. The training we give you in public relations, and your extensive salon experience, helps you to become the professional so in demand by salon owners.

Anyone who requests help finding a job can be guaranteed success. For as long as you keep in touch with our Employment Service, you will be sent to interviews.

Our recent survey showed that every graduate who kept in touch with our Employment Service had been successful in finding employment. Once a graduate is working, The Academy rings the salon from time to time to make sure you are happy working together.

# Our Hairdressing Training

## *“A Passport to Employment”*

Through The Academy you can study all levels of hairdressing but the most popular course is at Certificate III level. This certificate is the qualification held by all professional hairdressers in Australia and is the most important trade qualification of all.

The Academy also offers advanced training at Certificate IV and Diploma levels and short courses at Certificate II level. We do not offer the Diploma at the College, but can arrange for you to do the Diploma at a nearby University at the same time as your hairdressing or beauty course.

**WRH20106**

### **CERTIFICATE II IN HAIRDRESSING**

**This course is designed as an introduction to the Hairdressing industry.**

With Certificate II you will be able to shampoo clients, offer them a relaxing neck and scalp massage, braid long hair, plus various basin services as well as quick drying techniques, so often needed in the salon. You will also learn how to be an invaluable member of a salon team.

This course gives you 7 of the 29 units required to complete Certificate III in Hairdressing.

**WRH30106**

### **CERTIFICATE III IN HAIRDRESSING**

**This qualification is the most widely held Hairdressing Certificate by hairdressers in Australia. You will learn to cut the latest men's and ladies' styles, to which you will be able to add colour shading and lightening techniques, plus perming and straightening.**

This qualification offers you many career opportunities, **working in a salon at the full professional wage, managing a salon, owning your own salon, training your own staff, traveling and working overseas.** Many of the Academy's graduates prefer to own their own salons and, as they have gained great salon experience and confidence throughout their training, purchase or open their own salons immediately upon graduating. It is the desire of most of our graduates to eventually be self employed. The Academy's training, which promotes independence very early in the course, provides the best possible foundation to achieve their career goal.

**WRH40106**

### **CERTIFICATE IV IN HAIRDRESSING**

**This is an advanced skills course, which has been designed to expand and develop your complex technical hairdressing skills and knowledge and, it follows on from Certificate III in Hairdressing.**

With this qualification you will be able to do highly creative work, specialising in colour and lightening, hair designing and cutting. This is a great course for hairdressers wanting to specialise in styling, cutting and colour or perhaps for those interested in preparing stage hairdressing/ fashion shows. With this qualification you also learn how to plan and apply make-up, waxing, manicures and pedicures and eyebrow and eyelash tinting. This course will ensure you have all the skills to expand your career opportunities.

# Our Beauty Training

The Academy offers training in all aspects of Beauty at Certificate II, III and IV levels. If you wish, you can study individual Beauty Units such as waxing, manicuring, gel & acrylic nails and facials. You will receive credit for each unit towards your full Certificate III or IV Qualification.

WRB30104

## **CERTIFICATE III IN BEAUTY SERVICES**

The Certificate III in Beauty Services qualification provides you with the skills and knowledge to offer a wide range of services to clients in a salon or spa.

With this qualification you may want to open your own beauty salon catering for bridal parties which may include nail services, make-up and waxing. Clients love to go to beauty salons and be pampered. We will show you how to do this even down to piercing their ears. If you love making people feel and look great this is the course for you!

**This Certificate will give you 16 of the units needed to complete Certificate IV in Beauty Therapy (21 units).**

WRB40105

## **CERTIFICATE IV IN BEAUTY THERAPY**

Certificate IV in Beauty Therapy has been designed to develop the first line management skills of those working in the beauty industry. It is an advanced qualification which includes all of the Certificate III units as well as beauty specialist units.

Have you ever been to a beauty salon or spa and had a facial? It's the most relaxing, luxurious service beauty therapists can offer. This course opens the way for you to work in a spa or beauty salon offering a large range of services. The course also includes skills like waxing, make-up and nails, as well as a thorough knowledge of the skin, including diagnosis of problem areas and providing advice in a professional manner. You will learn how to consult with clients on their skin type, select the best possible products and pamper them using the latest techniques and equipment.

This Certificate offers you the following career opportunities:

**Working in a Beauty Salon  
Managing a Beauty Salon  
Training your own staff  
Owning your own salon  
Traveling and working overseas**

WRB20104

## **CERTIFICATE II IN NAIL TECHNOLOGY**

**When you achieve this qualification you can either work in or have your own nail salon.**

In this course you will learn about professional standards, manicuring, pedicuring and sculptured nails.

**This Certificate will give you 14 of the units required to complete Certificate III in Beauty Services (21 Units)**

WRB20204

## **CERTIFICATE II IN MAKE-UP SERVICES**

**If you have always wanted to be a Make-Up artist this is the course for you.**

When you achieve this qualification, you will be able to offer make-up to suit your clients' facial features for day, evening and weddings. You will also learn photographic and camouflage make-up and all the tricks of the trade.

This Certificate will give you 15 of the units required to complete Certificate III in Beauty Services (21 Units)

## ***“Practice Makes Perfect”***

We are proud that our courses are developed in Australia, especially to suit our trainees. Using the latest quality equipment and resources, you can be assured that you will receive the best training to achieve your career goals.

**The most important resource we offer is our extensive salon clientele.** It is through practical, hands on work with our clients that you gain the skills and confidence you need to work in the hairdressing and beauty industry. Practice with clients begins in the first week of your training. The Academy's training emphasis is in the building of a clientele, just like in a commercial salon. This is one of the most important aspects of your time at The Academy.

Our learning materials are designed exclusively for our courses and teach you a full range of skills from basic to advanced, including the best of international techniques. These resources enable you to work at your own pace, which means if you wish to complete your training sooner, you can. Specially written for easy reading, all your learning will combine, in a practical way, theory and practice. Our training is “nothing like school” - no lectures, no note taking, no essays - almost everything is hands on. Our teaching approach is unique to The Academy and not only teaches you the necessary skills, but, also, an ability to work as a team, make decisions and become super confident.

The Academy also offers you an innovative system of creative learning packages especially designed to make sure your skills and knowledge are the most up to date when you graduate. You will be able to perform all the hairdressing services including fashion cutting, colouring and styling. You will have extensive product knowledge and will be totally equipped to work in the industry. If you complete our beauty training, you will have expertise in manicuring, pedicuring, facials, nails, waxing and many other skills.

At The Academy, we lend you all your equipment. You do not have to buy it. Should you wish to purchase extra equipment or product, you can do so at our student shop.

All of your tutors come to The Academy after gaining extensive experience in the industry. Many have worked in, managed or owned their own salons. They bring to your training a wealth of experience from all aspects of the hairdressing and beauty industry.

Selected for their excellent people skills, you will find all your teachers are friendly and committed to your success. At The Academy, all students are individuals, with their own special needs and our teachers work as a team with you, making your time at The Academy a stimulating and happy experience.

Your skills are assessed by your tutor and another highly qualified assessor as you move through the course. That way you know you are progressing well toward the job you always wanted. When you go for that salon interview, you will be absolutely confident in your skills as we assess your work readiness skills under salon working conditions, just before you finish your course.

# Academy's Flexibility is Key to Your Success

## *"Let us make it Happen for You"*

The Academy is unique in being able to offer you total flexibility in your training. Together we will look at such things as:

- The **best course** or combination of courses to suit your career plans
- The **best timetable**, after looking at your personal, family and work commitments. We will consider the days you are able to attend, the hours you have available, the length of training you would like to undertake and when you would like to start the course
- Our courses are **full or part time, day, night or a combination**, and courses commence every week of the year.
- We will design a timetable to suit your needs and will complement this with an affordable financial package.
- The Academy will arrange the best financial plan for you and direct you to any financial assistance which may be available to you.
- Special educational and other benefits may be available through Centrelink.
- Students who are Sole Parents or have a Disability, or Carer's Pension are offered special fees by the Academy, so that the course is within their budgets.
- **Contact the Academy for all our latest fee schedules.**
- For students who are not eligible for Government funding, fees can be paid in full before you start your training, or by quarterly, monthly or weekly instalments during your course. If you pay in full for some courses you may be eligible for a discount of \$1000.

# Contact Us

*It is not always easy to know how to go about choosing the right course, so that's where we can help you.*

*We'll also help you with the enrolment process, so just let us know your postal or email address and we'll be happy to send you more details about training at The Academy.*

## Our Mailing Address

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